

# Knight Beacon

Assumption High School – 1020 W. Central Park Ave. – Davenport, IA 52804  
563-326-5313 x 263  
Fax 563-326-3510  
murphyk@mail.assumption.pvt.k12.ia.us

## ADVERTISING CONTRACT

Date \_\_\_\_\_

Business/ Organization \_\_\_\_\_

Billing Address \_\_\_\_\_

\_\_\_\_\_ Zip \_\_\_\_\_

**Type of Ad**  Customer designed (Ad is:  attached  to be sent later)  
 School designed ( proof needed?)

### Column and Page Size

One column is 2.25 inches wide.  
Printable page size is 10 x 16 inches.  
The *Knight Beacon* is a tabloid-size publication.

### Size of Ad

Number of columns wide \_\_\_\_\_  
x inches tall \_\_\_\_\_  
= Col. Inches per issue \_\_\_\_\_

### Advertising Rates

No. of Issues	Rate per Col. In.
1-3.....	\$6.00
4-6.....	\$5.75
7-8.....	\$5.50

### Publication Dates

Please check the dates your ad will run.  
Sept. 30 \_\_\_\_\_ Feb. 17 \_\_\_\_\_  
Oct. 28 \_\_\_\_\_ Mar 22 \_\_\_\_\_  
Nov. 22 \_\_\_\_\_ April 28 \_\_\_\_\_  
Dec. 19 \_\_\_\_\_ May 19 \_\_\_\_\_

Signed \_\_\_\_\_

\_\_\_\_\_  
Name (please print)

### Cost

Column inches per issue	_____
Number of issues	x _____
Total column inches	_____
Rate (see chart)	x _____
Subtotal	_____
10% prepay discount	- _____
<b>TOTAL COST</b>	_____

### Terms

--Prepaid ads receive a 10% discount.  
--Payment due within 30 days of billing.  
--Deadline is 10 days before publication.  
--Notification of changes or cancellation should be made at least a month before date scheduled for publication.  
--Upon request, advertisers will receive a copy of the issue containing their ad upon publication.  
--The *Knight Beacon* does not accept inserts.

Date \_\_\_\_\_

\_\_\_\_\_  
Title